

Healthcare Market Research in Under 24 Hours

Text, Video, and Voice-Response Research

inVibe is the first-ever, all-in-one research platform that uses digital health technology to deliver crucial consumer data you need, right when you need it. inVibe delivers accurate and affordable quantitative and qualitative insights from targeted **patients and healthcare professionals** in under 24 hours.

Crucial Insights Delivered at the Speed of Sound

Traditional market research is vital, but slow and complex. inVibe applies the agility and power of digital health to deliver crucial audience insights in less than 24 hours.

Using the latest targeting and mobile technologies, inVibe helps companies collect traditional survey responses as well as text, pictures, and dramatic audio recordings revealing emotional and

cognitive reactions to your stimuli. inVibe has virtually unlimited research applications, including:

- Ad concept testing
- > Ethnographic immersion
- Customer attitude & behavior studies
- Brand equity surveys
- Market profiling/segmentation analysis



Online portal enables clients to download all study data and review audio and video responses in a multimedia player.

Join the dozens of healthcare companies already taking the pulse of their audiences with the innovative power of inVibe

















































All of the Insights. None of the Limits.

REPORT **DESIGN FIELD RICH** INSIGHTS

- Reach patients & healthcare professionals
- Ask as many questions as you need
- Include text, images and video in research stimuli
- Custom screener questions for precise audience match
- ✓ Recruit hard-to-find patients and specialists in real-time
- Multimodal data collection including text, voice and video
- Append respondent profile data to report
- ✓ Online portal for audio & video response playback
- Study data, audio files and transcripts available immediately for download

Patients

ADHD

Alzheimer's Disease

Arthritis

Asthma

Autoimmune Disorders

Crohn's, Ulcerative Colitis, Rheumatoid Arthtiritis, etc.

Blood cancers

Leukemia, Non-Hodgkin's Lymphoma, etc.

Brain, Breast, Colon, Prostate, Lung, Ovarian, etc.

Celiac Disease

Chronic Pain

COPD

Cystic Fibrosis

Depression

Diabetes

Epilepsy

Eve Health

Fibromyalgia

Gastrointestinal Disorders

Gout

Heart Disease

Hemophilia

Hepatitis

HIV/AIDS

Lupus

Mental Health Disorders

Bipolar, Depression, etc

Migraine

Multiple Sclerosis

Obesity

Osteoporosis

Parkinson's Disease

Psoriasis

Sickle Cell

Sleep Disorders

Healthcare Professionals

Anesthesiology

General, Pain Management

Cardiology

General, Electrophysiology, Cardiovascular Disease (Coronary Artery Disease, Heart Failure, Stroke, etc), Interventional Cardiology,

Interventional Cardiology, etc

Critical Care Medicine

Dentistry

General, Cosmetic/Orthodontics

Dermatology

General, Cosmetic

Emergency Medicine

Endocrinology

General, Diabetes, Osteoporosis

Gastroenterology

General, Hepatology

Genomics and Sequencing

Hospital Administration

Senior Management (CEO, CFO, COO, CTO), Purchasing

Infectious Disease

Internal Medicine

All aspects

Neurology

General, Movement Disorders (Parkinson, etc), Memory Disorders, Epilepsy, MS, Neuromuscular Disease

Obstetrics & Gynecology

Oncology and Hem/Onc

All disease areas

Ophthalmology

Otolaryngology

Pathology

Diagnostics, Clinical

Pediatrics

Psychiatry

General, Addiction Medicine

Pulmonology General, Asthma, Cystic Fibrosis, COPD, etc

Rheumatology

General, Rheumatoid Arthritis, Osteoarthritis, Gout

General, Oncologic, Transplant, Plastic, Bariatric, Cardiothoracic, Vascular, Neurosurgery, Orthopedic (Spine, Hip/Knee, Shoulder, Foot/Ankle), ObGyn, etc.

...and hundreds more

www.invibe.co contact: info@invibe.co